

# **IMPORTANT UPDATE**

# Regarding Email Communication with Westerville Parks and Recreation

In an effort to align with industry best practices and ensure reliable email distribution, Westerville Parks and Recreation has implemented changes in how email addresses are verified.

# How it works and how it will affect you.

#### ONLINE REGISTRATION WEBSITE

When creating an account on the online registration site (Rectrac) via the website or in person at the Community Center or Highlands Park Aquatic Center, you will receive an email requesting verification of your email address from westervilleparks@rectrac.com.

By clicking the "Verify Email" button or the link in the email, your email address will be "verified" in the system.

You will then be redirected to the online registration page where you will have an option to "Opt-In" to receive future email communications from Parks and Recreation.

### Important reminder

Even if an account has been established with Westerville Parks and Recreation, email verification may still be required to ensure the correct email address is on file.

# Want to opt-out of emails through the online registration site (Rectrac)?

If you decide to opt-out from Westerville Parks and Recreation emails via the online registration site (Rectrac), you will continue to receive the following:

**Transaction emails** - receipts, confirmation emails for purchases and tickets, information necessary to complete a transaction.

Program or facility updates - facility closures, program cancellations of a registered class

You will no longer receive updated information regarding news, activities, events or opportunities with Westerville Parks and Recreation via the online registration site (Rectrac).

## Stay Connected with Westerville Parks and Recreation

The City of Westerville utilizes a third-party vendor, Constant Contact, to deliver important updates, news and announcements to those who sign up to receive them. Westerville Parks and Recreation will continue to utilize this service to provide this information.

If you are interested in receiving these email updates with Westerville Parks and Recreation, click the link below and fill out the form. Or, visit www.westerville.org/connect and click SIGN UP FOR UPDATES in the Stay In Touch box.

SIGN UP FOR UPDATES